

ANNUAL REPORT 2020

**LEARNING**

*TRANSFORMED*

---



## OUR VISION

Children's Literacy Initiative strives to close the opportunity gap between children in under-funded school districts and their peers in more affluent districts by transforming literacy instruction so more children become powerful readers, writers and thinkers. The single most important in-school component of student success is access to a great teacher, one who can anticipate and identify student needs, address problems and create engaging learning opportunities. Great teaching helps lead students to success in school, a lifelong love of learning and eventual career opportunities. Children's Literacy Initiative's proven approach demonstrates that no matter where teaching and learning are taking place, teachers can become exemplary instructors when they receive the right combination and intensity of training and coaching.

# LEARNING TRANSFORMED

You are reading this because you care about children. You know the power that comes with reading and writing, the access it brings. You don't have to be convinced that without addressing the systemic inequities in our education system, we will not be the country we aspire to be. You are reading this because you want to do something about it. Maybe you are and you want to do more, or learn more.

Back in February, before COVID-19 closed school facilities and the phrases "synchronous learning" and "asynchronous learning" became part of the educator vocabulary, we emailed our district colleagues as they prepared to teach children remotely. We acknowledged the enormous complexities educators faced in this effort, and outlined ways we could pivot our organizational support to improve teaching and learning. We highlighted three priorities for Children's Literacy Initiative (CLI): 1) coaching teachers to support their transition to virtual instruction; 2) providing lesson planning support for virtual teaching environments; and 3) creating videos and activities to facilitate children's learning at home.

Since then, we have delivered more than 42,000 coaching hours online, created 1,300 lessons for online learning and produced hundreds of videos and other resources to support learning from home. Everyone at CLI

contributed enthusiastically, even while dealing with their own strained circumstances. We cannot tell you how grateful and proud we are to be a part of this group.

Like you, we are concerned about the pandemic's impact on children. We know that impact will be disproportionately felt in communities of color, the communities we serve. We need to do more to provide children with access to the opportunities that come with being strong readers and writers.

You are reading this because you want to help initiate change and make a difference. The time for that change is now.

**Join us in doing more together.**



David J. Bloom  
Chairman, Board of Directors



Joel Zarrow, Ph.D.  
Chief Executive Officer



2019–2020

## BY THE NUMBERS

Children’s Literacy Initiative works with pre-kindergarten through fifth-grade teachers to improve literacy instruction so that children can become powerful readers, writers and thinkers. We accomplish this by providing (virtually or in-person):

- One-on-one, job-embedded teacher coaching
- Trainings in the best practices in early literacy instruction
- Leadership development to support sustainable change
- High-quality classroom books and materials

By helping educators learn high-impact instructional strategies and nurturing dynamic professional learning communities, CLI builds lasting capacity in teachers and principals over time.



**295**  
Schools Served



**104,419**  
Students Served



**5,894**  
Educators Served



**34,907**  
Books Distributed

# COVID-19 AND THE CHANGING EDUCATION LANDSCAPE

In March 2020, when COVID-19 struck and physical classrooms closed, CLI district partners scrambled to provide distance-learning solutions for students. Having previously made initial investments in online learning for teachers, CLI quickly pivoted its 30+ years of experience to give students, teachers and districts the support they needed as quickly as possible.

COVID-19 has changed how classrooms function. It has also altered the lives of students outside of school. This is particularly true for the predominantly Black and Brown communities CLI serves. Due to systemic health and socio-economic inequities, these communities experience disproportionately higher COVID-19-related deaths and job losses. This damage continues as we enter the 2020-21 school year. With its partners, CLI is working to help teachers deliver the best literacy education possible under these circumstances.

Over the summer, in preparation for a school year in which fully in-person classrooms would likely not be an option, CLI launched a series of virtual

workshops designed to help guide teachers through the difficult transition to distance learning. With many schools offering asynchronous, hybrid or fully online classes, CLI leveraged its role as a leader in education research and implementation to give teachers a place to learn from CLI's best practices, current research and their peers.

Through these workshops, CLI provided teachers with information on everything from fostering a caring classroom online to teaching literacy in a world where so many children are experiencing pandemic-related trauma and disconnection.

CLI will keep working with its education partners, funders and donors to ensure that teachers and students get what they need to stay on track during these challenging times. While students and teachers face many obstacles, CLI is finding new and efficient ways to ensure that children, regardless of where they live, are able to get the resources they need to become strong readers, writers and thinkers.

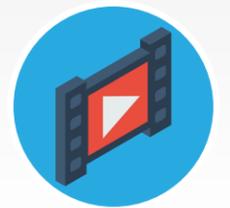


## SUPPORTING VIRTUAL LEARNING

After schools moved entirely to distance learning in March, CLI hosted more than 42,000 hours of virtual coaching to support educators as they adjusted to teaching literacy in online classes, provided 1,300 literacy lesson plans and created 350 read aloud and lesson videos to help students stay on track. CLI even developed Spanish and English lesson plans for a New Jersey district's summer school. By leveraging its already robust online resource, learn.cli.org, CLI was able to provide its district partners with vital support to ensure that teachers felt as prepared as possible.

## COVID-19 RESPONSE

SUPPORT FOR TEACHERS  
MARCH – JUNE 2020:



**42,000**

HOURS OF VIRTUAL  
COACHING FOR TEACHERS



**1,300**

LITERACY LESSON PLANS  
FOR DISTANCE LEARNING



**350**

READ ALOUD AND  
LESSON VIDEOS



## TRANSFORMING LEARNING *DURING A CRISIS*

In the predominantly Black and Brown communities served by CLI, families were hit disproportionately hard not only by COVID-19 health issues, but also by job losses and housing and food insecurity. Many of the households in these CLI-served districts, on top of dealing with traumatic events, didn't have reliable internet connections or consistent access to online schooling technology. These issues compounded quickly, making more apparent than ever the inequities in education that so many CLI-served communities face.

This was a difficult time for many CLI coaches and teachers too, not just because they themselves were transitioning to new ways of teaching, but because they had to find ways to engage students from home, often in situations beyond their control.

In a traditional classroom setting, Sharon was able to help James make significant progress in his reading skills by scheduling his small-group reading sessions later in the day so he could always attend. The paramount worry for Sharon was that children would start losing all the reading progress they had made in the classroom.

Sharon worried about James in particular. Before the pandemic, he often showed up late to school, and now he was hardly showing up for online lessons at all. If he did attend, he was distracted and it was beginning to reflect in his overall academic performance. Outside of the typical classroom setting, James—like so many other students—simply wasn't engaging with the material.

Teachers and coaches have had to adapt to these new kinds of realities, often by embracing new technology and teaching methods. Sharon is no exception to this. Concerned for her class, Sharon used an online platform to turn her coaching sessions and read alouds into interactive games and competitions. The students caught on quickly and participation shot up, especially from James. "Through that, he just came alive," she said, "he absolutely loved it." Within a few weeks, James was more participatory than ever before and was on his way to being back-on-track.

Though distance learning can be difficult for students, and those difficulties are often compounded by systemic issues, CLI-coached teachers have been able to find creative and engaging solutions so that students such as James are given the opportunity to succeed. With so many students having to adjust to new learning methods, teachers and coaches like Sharon are doing impressive and vital work, and finding inclusive ways to reinvent and conduct literacy instruction so that all of their students are able to stay on-track.



★ NEW MARKET, NEW PARTNER

## ADVANCING QUALITY EARLY LEARNING IN MASSACHUSETTS

In late 2019, CLI was awarded one of three spots to become an Early Childhood Support Organization (ECSO) working to achieve systems-level impact in early childhood in the Commonwealth of Massachusetts. CLI is excited to be a lever for change in this unique public-private partnership, a joint effort between the Massachusetts Department of Early Education and Care and the New Profit venture philanthropy organization.

Through this five-year, \$3.75M project, CLI will scale its model to a cumulative total of 200 early childhood education classrooms, adding 50 classrooms per year for four years. CLI anticipates partnering with center-based programs in private child care, public schools and Head Start networks. We will work in classrooms for children ages 0-5, to improve educational leadership, teaching, and access to high-quality, research-based resources, such as CLI's new Blueprint for Early Learning curriculum.

This important new partnership also includes membership in New Profit's portfolio of organizations receiving support, as well as the community of practice with its fellow ECSOs.

New Profit backs breakthrough social entrepreneurs who are advancing equity and opportunity in the United States. Since Social Entrepreneur Vanessa Kirsch founded it in 1998, New Profit has invested over \$325M in unrestricted funding and strategic support in a portfolio of 165+ high-impact organizations.

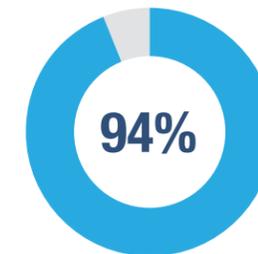
Beyond the gift of unrestricted funding, New Profit provides its investees with support in four core areas: as a strategic advisor, in board membership, in personal growth and in board support. New Profit invests in organizations to increase their scale, reach and sustainability.

CLI is excited to learn all it can from New Profit through its work in Massachusetts early learning centers.



## TEACHER AND STUDENT IMPACT ACROSS THE COUNTRY

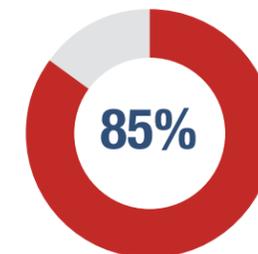
\*DATA FROM 2019-20 CLI-ADMINISTERED TEACHER SURVEYS



of responding teachers serving prekindergarten and children ages 0-3 agreed that CLI was instrumental in facilitating the progress that they witnessed in students' literacy skills\*



of responding Chicago teachers agreed that CLI was instrumental in facilitating the student progress teachers witness in their students' literacy skills



of responding Northern New Jersey teachers agreed that CLI was instrumental in facilitating the student progress teachers witness in their students' literacy skills

***"I am looking forward to the support of CLI in the 2020-2021 school year. Although it will be a challenging year, I am committed to adapting and learning for the needs of my future students."***

- Teacher, Broward County Public Schools



# NATIONAL BOARD OF DIRECTORS

Name	Board Title	Position	Employer
David J. Bloom	Chair	Resident Director, Senior Vice President, Senior Financial Advisor	Merrill Lynch
Gerald Mosely	Vice-Chair	President	CP&P Development, LLC
Victoria Raivitch	Treasurer	Principal	CliftonLarsonAllen LLP
Mary Klein	Secretary	Retired Educator	
Christine S. Beck		Child Advocate	
Richard Berkman		Of Counsel	Dechert LLP
John Bonow		Managing Director & CEO	Public Financial Management
Henri Crockett		Co-Founder and President	The Crockett Foundation
Nelson Flores		Associate Professor, Educational Linguistics Division, Graduate School of Education	University of Pennsylvania
Frank London Gettridge		Executive Director	National Public Education Support Fund
Bonnie Greenberg		Retired Educator	
Sandra Louk LaFleur		Director, Social Change Initiatives	Miami Dade College
Elizabeth F. Pilacik		Director, Audit & Accounting	Kreischer Miller
Jonathan Risch		CEO	DPIS Engineering, LLC
Susan B. Smith		Retired Executive Director	Devereux's Kanner Center
Adam B. Spector		Managing Partner	Brandywine Global Investment Management, LLC
Lori L. Taylor		Senior Counsel	Foley & Lardner LLP
Jacqueline M. Woolley		Attorney & Counselor at Law	The Ezold Law Firm, P.C.
Joel Zarrow		CEO	Children's Literacy Initiative

# FINANCIAL SUMMARY

With only **15% of expenditures** going to administration and fundraising costs, in 2019-20 **85% of all expenses** were dedicated solely to CLI programming.

Children's Literacy Initiative's sound fiscal practices and commitment to accountability and transparency have earned it a Gold Participant rating from GuideStar, the world's largest source of information on non-profit organizations.

In addition, the University of Pennsylvania's Center for High-Impact Philanthropy identified CLI as an organization where charitable dollars can do the most good. Its evaluation is based on four key strengths:

- CLI results are externally evaluated.
- CLI programs are evidence based.
- CLI's approach is cost effective.
- CLI leverages public investments already made by increasing the productivity of existing teachers



School District Contracts	77%
Government	12%
Private Philanthropy	11%
Investment Income	<1%

Total Revenue \$30,124,354



Program	85%
Administrative	10%
Fundraising	5%

Total Expenses \$29,989,067

**Change in Net Assets** +\$135,287



2019 – 2020  
**DONOR**  
LIST

Thank you to all of our partners—individual, foundation, corporate and government—for your commitment to transforming education for underserved students. You play a pivotal role in the continued growth of Children’s Literacy Initiative. You are championing social justice and helping ensure that all children get the resources and instructional support they need to learn to read.

\* Multi-year gift

**More than \$1,000,000**  
U.S. Department of Education\*

**\$500,000 - \$999,999**  
Anonymous  
Steans Family Foundation  
W.K. Kellogg Foundation\*

**\$100,000 - \$499,999**  
Brook J. Lenfest Foundation\*  
Cornerstone Foundation-  
Brad and Kate Vogt  
Drexel University  
Hamilton Family Charitable Trust  
New Profit, Inc.  
PTS Foundation\*

The Pew Charitable Trusts\*  
The Selander Foundation\*  
United Way of Greater  
Philadelphia and Southern  
New Jersey\*  
William Penn Foundation\*

**\$50,000 - \$99,999**  
The A.D. Henderson Foundation  
Claire and Jeff Black\*  
Children’s Services Council  
of Broward County  
The Jim Moran Foundation  
Joel and Sharon Koppelman  
Powell Foundation  
Summit Park East Associates

Temple Hoyne Buell Foundation  
Vert Charitable Trust

**\$10,000 - \$49,999**

- Barra Foundation
  - Richard Berkman and Toni Seidl
  - The Capital Group Companies  
Charitable Foundation
  - City of Pompano Beach
  - Donley Foundation
  - Fidelity Charitable Gift Fund
  - Lori and Mark Fife
  - Richard Gluck
  - Jeanne and Dov Haselkorn
  - Hilda & Preston Davis Foundation
  - Holman Automotive Group, Inc.
  - James P. and Brenda S. Grusecki  
Family Foundation
  - The Lawrence J. and Anne  
Rubenstein Charitable  
Foundation
  - McCausland Foundation
  - The Philadelphia Foundation\*
  - Phillips 66
  - S. Albert Fund of The  
Philadelphia Foundation
  - Sally Brown McInnes  
& John McInnes Charitable Trust
  - Adam and Sylvia Spector
  - Vanguard Charitable Giving
  - Vanguard Group Foundation
  - Wells Fargo Bank
  - Wells Fargo Government and  
Community Relations Group
- \$1,000 - \$9,999**
- Albert & Ethel Herzstein  
Charitable Foundation
  - Allen Hilles Fund
  - Anonymous (x4)
  - B & N Trugman Charitable Trust
  - Sue Bailey and Peter Christman
  - Michael Banach and Laura Duda
  - Julia and Joseph Batdorf

- Christine and Leif Beck
- Benevity Community Impact Fund
- David and Jennifer Bloom
- John Bonow
- Robert and Sarah Boser
- Mary Kogut Brawley and John  
Brawley
- Bryn Mawr Trust Company
- C. Eugene Ireland Foundation
- The Christian R. and Mary F.  
Lindback Foundation\*
- John Croll and Jamie Friedlander
- Dolfinger-McMahon Foundation\*
- Daniel Doran
- Eden Charitable Foundation
- Adam Ernst
- Facebook
- Emily Fessler and Ian Mellis
- Foley & Lardner LLP
- Kathleen Fox
- Tom Galvin
- Norman and Jaclyn Goldberger
- The Governor’s Woods  
Foundation

- Jessica and Quint Graham
- Maria and Frank Guyette
- Cory Haines
- Clark and Amy Hale
- Shelley and Steven Harris
- Samuel Harvey
- Megan and Luke Hotze
- Illinois Tool Works Foundation
- Jennifer and David Jacobs
- Mary and Justin Klein
- David Kriesman
- William LaZebnik
- Kristin and Sandy Lenoir
- Sarah Leppo
- M&T Charitable Foundation
- MassMutual Trust Company  
Charitable Giving Program
- April McGee
- Belinda Morgan
- Gerald Mosely
- Moss Foundation
- David Murrell
- Network for Good

**THANK YOU**

A special thanks to the Chicago and Houston Advisory Boards. They have supported CLI’s mission by raising visibility, working tirelessly to promote our mission, and securing vital resources for our Chicago and Houston programs. By hosting events like Raise a Glass for Reading, our advisory boards have not only provided invaluable ground-level support, but have also enabled CLI to pursue its mission of helping students throughout Chicago and Houston read on grade-level.

Thank you also to our sustaining donors whose recurring gifts make a difference, each and every month.

Edmund and Megan Pantuliano  
 Deb Parks and Mike Bouzek  
 Paul Hastings LLP  
 Lilli Petruzzelli  
 Philadelphia Insurance  
 Companies  
 Steve Piltch  
 Publix Super Markets, Inc.  
 Republic Bank  
 Schwab Charitable Fund  
 Shell Oil Company Foundation  
 Matching Gifts  
 Joyce Shin  
 Susan and Tom Smith  
 Holly Snow & Christopher Allen  
 Sandra and James St. George  
 Harriet and Lawrence Stone  
 Robert Struck  
 Roger W. Stube  
 Lori Taylor  
 Jeffrey Thompson  
 TIAA Charitable  
 TisBest Philanthropy  
 Robin Toblin  
 Transition Network  
 Jim Troyer  
 Univest Corporation  
 of Pennsylvania  
 Walter J. Miller Trust  
 Michael Warres and Kathy Le  
 WAWA

**Less than \$1,000**

Anonymous  
 Beryl Abrams  
 Daniel Abrams  
 Accenture Consulting  
 M. L. Aldrich  
 Robert Alessandrine  
 Joe Alm  
 Deborah Bilder and Lee Serota  
 Julie Alweis

AmazonSmile  
 Jenny Anselmo  
 Christina Aquino  
 Randolph and Eileen Aubuchon  
 Brittany Bair  
 Lovisa Baney  
 Catherine Baney  
 Derek Baranowski  
 Kenneth Barkin  
 Christopher Barlow  
 Diane Bartlett  
 Danielle Bauman-Epstein  
 BBVA Compass Foundation  
 Orlando Becerril  
 Becky Becker  
 Patrice Becker  
 Beitel School Social Fund  
 Olivia Benitez  
 Alayna Bennink  
 Bergtraum Family Giving Fund  
 Reed van Beveren  
 Mary Bieter  
 Jeffrey Birenbaum  
 Margie and Kenneth Bloch  
 Peter & Marcia Bloom  
 Richard Boardman

Aarti Bodas  
 Andrew Bolin  
 Laura Bosse  
 Jacqueline and Paul Bourassa  
 Alissa Bowen  
 Brooke Brackett  
 David Brady  
 Brandywine Realty Trust  
 Paul Brant  
 Christopher and Tracy Bray  
 Anne Brazil  
 David Brown  
 Carol Bruist  
 James and Elinor Buck  
 Andrew Buckley  
 Robert Bulleit  
 Deborah Burger  
 Teresa Burke  
 Semmes Burns  
 Chad Burr  
 Kelly Butler  
 Karen Call  
 Nedine Campbell  
 Jory Canfield  
 Robert and Beverly Capasso  
 Joanna and Brian Carp



Thomas Cavanaugh  
 Christine Mary Cayer  
 Maria Cederakis  
 Simone Champagne  
 Louis Chang  
 Charities Aid Foundation  
 of America  
 Karen Cheeseman  
 Yi-Chun Chen  
 Kathi Chipman  
 Brian Cimmet  
 Laura Clymer  
 Miles Cohen  
 Sara Cohen and Alex Lieberman  
 Steph Cohen  
 Alex Cohn  
 Joseph Colacino  
 Jeff Colavecchia  
 Andrew Collingham  
 Comcast Corporation  
 Sara Cooke  
 Brian Cooke  
 Aaron and Amanda Cooley  
 Joan Corcoran  
 Natasha Corrigan  
 Kristin Cospier  
 Eleanore Cox  
 Malcolm Craig  
 Marie Crane  
 Dr. Christie Crawford  
 Jennifer Crawford  
 Ryan Cray  
 Michael Criss  
 Henri Crockett  
 Joni and Mark Croll  
 Kathleen Crombie  
 Lois Cronholm-Neff  
 Lindsey Cumbie  
 Kyle Cunningham  
 Kate Cusack  
 Saxon D'Aubin  
 Phakphisut Daengdej

Christine Damiani  
 Jillian Dannagan  
 Deborah Danzeiser  
 Ann Davis  
 Adam DeFord  
 Brian DeGeorge  
 Eileen Dengler  
 Marleen Didech  
 Robert Dintino  
 Kevin Dittmar  
 David Doering  
 Carol Dorros  
 Cecily Drucker  
 Natasha Dsouza  
 Peter Dubois  
 Catherine del Duca  
 Kimberly Duda  
 H. Carol Bernstein Eckstein  
 Rachel Edelman  
 Allison Egger  
 Martin Eisen  
 Jennifer Eliot  
 Carol Ellis  
 Greg Ewing  
 Exelon Corporation  
 Exelon Corporation Employee  
 Giving/Match Program  
 Jacqueline Fagan  
 John Fahey  
 David Fedo  
 Donna Feigenbaum  
 Michael Ferak  
 Brooke and Drew Fincke  
 Mary Beth and Bob Fincke  
 Megan Fixter  
 Angie K. Flegel  
 Laura Fletcher  
 Nelson Flores  
 Jamison Fox  
 Carla Fox-Hawthorne  
 Keith E. Frederickson  
 Jessica Fredsall

***“The injustice inherent in underfunding so many school districts is also appalling to me so I appreciate that rectifying this is a core part of your mission.”***

— Adam Ernst

Nancy Frey  
 Andrea and Mark Friedlander  
 Scott Friedlander  
 Frontstream  
 Brad Fross  
 Teresa and Dirk Fucik  
 Robert Fuller  
 Annastasia Gallaher  
 David Garrison  
 Jarrod Gazarek  
 Jeffrey Gazarek  
 Tasha Gemma  
 Frank Gettridge  
 Geckoshare  
 GiveGab.com  
 Susan Gladstone  
 Bruce Glass  
 Joey Glass  
 Randi Glass  
 AnnMarie Gleason  
 The Glenmede Trust Company  
 David Goldberg  
 Goldman, Sachs & Co.  
 Catherine Gonzalez-Lofgren  
 Ann Gordon  
 Abhishek Goswami  
 Grace Tavern  
 Joan and Paul Gray  
 Corey Greendale  
 Debra Griffin and Philip Bosinoff  
 Kris Griffith

***“As a teacher, I know that improving literacy at a young age is essential to a child’s success later in life.”***

- Aimee Smith

Josephine Grima  
Meredith Gross  
Frank Grossman  
Philip Gukowsky  
Leslie Guy  
Ted Haasch  
Griffin Hadden  
Nora Handler  
Joshua Hansen  
Jasti Harsha  
Susannah Hayes  
Jennifer Heintert  
Carol Henkle  
Caryn Henning  
Elizabeth Hentz  
Cynthia Hepburn  
Heritage Planning Partners  
William Herrera  
Judith Hershman  
Sara Hertz  
Kelsey Hill  
Lisa Hill  
Douglas Hilpipre  
Julie Hirschler  
Karen Holder  
Matt Hotze  
Bob House  
Victoria Houseman  
Kate Hovde and Kenneth Kulak  
Alexandra Hurley  
IBM Employee Services Center  
Alexandra and Zachary Inman  
Alice and Nicholas Ioannou  
Emma Jacobs  
Phyllis Jaffee  
Bradley James  
David Jantzen  
Patricia Jennings  
Jewel in Giving Foundation  
Jewish Federation of Cleveland  
Marie Johnson

Fannetta Jones  
Jamie Jordan  
JPMorgan Chase Foundation  
Susan and Geoffrey Kahn  
Mary Kane  
Donna Kapche  
Dean Kaplan and  
Barbara Mattleman  
Michael Kaplan  
Louis Katzner  
Jordan Kavanaugh  
John Kearns  
Meg Keedy  
Gregory Keenan  
Deandria Kelley  
Allen Kent  
Paul Kerr  
Shahram Khazai  
Jungae Kim-Schmid  
Rebecca Kimball  
Abigail King  
Nan Kiyonaga  
Kenneth Klein  
Nancy Kleinberg  
Lawrence Klinger  
Christopher Kodadek  
KPMG Foundation  
Karen Kraus  
Joshua Krieger  
Arlene Kushner  
Sandra Louk LaFleur  
Maryann Lajoux  
David LaPorte  
Thomas Lampron  
Jeff and Agnes Landau  
Jordan and Ashley Lanfair

Kay Lawler  
Teresa Leary  
Jonathan Lebram  
Barry Letts  
Sarah Lewensohn  
Lewis H. & Ellen H. Johnston  
Charitable Fund  
Libby Helms, Inc. The  
Good Beginning  
Debra J. Linley  
Martha Lipshitz  
Joseph LoCascio  
John and Louise Loewenstein  
Galen Longstreth  
Daisy Lopez  
Nathalie Louge  
Eric Loui  
Tzipora Lubarr  
Kent Lum  
Claire MacQueen  
Maria Magallon  
Helen and Robert Major  
David Majors  
William Malouf  
Megan Margeson  
Sheila Martin  
Anna Abbott May  
Joyce May  
Carole and Howard Mayer  
Robert and Anne McAlaine  
Elise McClay  
Doug McCullough  
Judith McCullough  
Jonathan McDonald  
Bernadette McGarry  
Kathleen McGarry

Merck Company Foundation  
Deborah Meringolo  
John Meyer  
Margaret Michaels  
Daniel Mihalov  
Marc Milanowski  
Helena Miller  
Anne Mitchell  
Rory Mone  
A.J. Montes  
Tim Moore  
Georgeann Morekas  
Shari Morelli  
Larissa Morgenthau  
Mr. Bob Moul  
Christopher Mueller  
Claire Mueller  
Laura Muha  
Thomas Mullins  
Philip J. Murray  
Virginia Nadel  
Mary Ellen Nardone  
National Philanthropic Trust  
Jeffry and Connie Natzke  
Leeann Nelson  
Steven Newman  
Robert Nissenson  
Arlene North  
Jimmy Norton  
Joe Norton  
Victoria Nupen  
Thomas W. O’Connell  
and Abbi L. Cohen  
Catherine O’Donnell  
Meredith O’Neal  
Paul Oestreicher  
Jan Olsen  
Omni Cable Foundation  
Jeremy Oreper  
Vladimir Ormond  
Michael Osowski

Cathy Ostaszewski  
Sally Palmer  
Luke Pasko  
Heather Patay  
Shimool Patel  
Keagan Peet  
Sherry Petlin  
Tom Petri  
Kate Pettinato  
Pfizer Foundation Matching  
Gifts Program  
Julie Pierce  
Oliwia Pine  
Jessica Pinto  
Laura Pinto  
Pledgeling Foundation  
Pamela Polos  
Alex Poteat  
Mary Jo Potter  
Katherine Apesos Poulos  
Maritere Preuss  
William and Susan Prevas  
PriceWaterhouseCooper LLP  
David Proch  
Robin Radlauer-Cramer  
Victoria Raivitch  
Dena Ramey  
Robert Ramirez  
Josephine Raum  
Alessandro Reale  
James Reed  
Alexandra Reinhard  
Edward Reisinger  
Michael Riesenbach  
David Ritchie  
Nathan Ritterpusch  
Jeffrey Robinson  
Constance Rogers  
Rebecca Rondeau  
Elizabeth Rosenbaum  
Amy Ross

Jessica Rosul  
Laurie Rothstein  
Timothy Rozmus  
David Rubin  
Michael Rumbaugh  
Greg Ruth  
Daniel and Susan Ryan  
Maria Ryan  
Sarah Ryan  
James Rymer  
David Sallen  
Leah Sallen  
Megan Santos  
Margaret Sarver  
Deborah Savoca  
Yael Schulman  
Deborah Schultz  
Danielle Schweiloch  
Jonathan and Michelle Scott  
Stefanie Seldin  
Tracey Seltzer  
Christopher Sessa  
Marc Shepard  
Bridget Silver  
Melody Simmons  
Allison Sisk  
Sitkowski and Malboeuf  
Funeral Home  
Elizabeth Sklarsky  
Aimee Smith  
Ankur Somani  
Adilson Somensari  
John W. Sosnowski  
Elizabeth Specht  
Sarah and Ralph Spuehler  
Jaclyn Stacy  
Laura Stake  
Joseph Stamatiades  
Alan Steinberg  
Claire M. Steinberg  
Lawrence M. Stern

Pamela Stevens  
 Erica Stockman  
 Melissa Strauss  
 David Suisman  
 Nikki Sullivan  
 Tiffanie Sun  
 Kathy Susman  
 Christopher Taddei  
 Marisa Taddei  
 Sue Talman  
 Gail Tang  
 Kyra Termini  
 Susan and Bill Termini  
 Samir Thakkar  
 Sarah Theodore  
 Hannah Thibodeaux  
 Abigail Thielemann  
 Hailey Thomas  
 David Thompson  
 Thomson Reuters  
 My Community Program  
 Robert Tinsman  
 Elizabeth Tomblin  
 Jane Ellen Triplett  
 Nicole Trueman  
 Diane Tseckares  
 Gregory Tullos  
 United Way of  
 Metropolitan Chicago  
 Lisa Valentine

Mary Vanderslice  
 Jo Wadsworth  
 Joan Waite  
 Christy Wang and Sterling West  
 Lindsay Warrenburg  
 Sharon Weldon  
 Elizabeth Wendler  
 Karl Wetzel  
 Samuel White  
 Eileen Wilkie  
 Kristi Williams  
 Kari Wolff  
 Val and Roger Wood  
 Jo Woodfine  
 Gary Wool  
 The Woolley Family  
 Chris Wozniak  
 Maureen Wynne  
 Patricia Yeager  
 Carola Young  
 Luciana Young  
 YourCause, LLC  
 Keith Youse  
 Sara Youssef  
 Dr. Stefan C. Zajic  
 Joel Zarrow  
 Joshua Zarrow  
 Brad Zelinger  
 James and Sharon Zogby



***“The fact that CLI promotes equity in education is what most appeals to us.”***  
 — Emily Fessler and Ian Mellis

Children's Literacy Initiative  
990 Spring Garden Street  
Suite 400  
Philadelphia, PA 19123

Non-Profit Org  
U.S. Postage  
**PAID**  
Southeastern, PA  
Permit No.239

**THANK YOU**



[cli.org](http://cli.org)



[info@cli.org](mailto:info@cli.org)



[@CLIUpdates](https://twitter.com/CLIUpdates)



[@CLIUpdates](https://www.instagram.com/CLIUpdates)



[/ChildrensLiteracyInitiative](https://www.facebook.com/ChildrensLiteracyInitiative)



[/company/Childrens-Literacy-Initiative](https://www.linkedin.com/company/Childrens-Literacy-Initiative)